

EMPLOYER BRANDING

TIJDENS EN NA

COVID-19



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INSILENCIO
experts in employer marketing





AMPER DRIE MAANDEN GELEDEN
VONDEN WE DIT HEEL VANZELFSPREKEND...

DOSSIER CORONACRISIS

DOSSIER CORONACRISIS



"In september coronavaccin testen op mensen, begin 2021 weten we of het werkt": farmareus Johnson & Johnson hoopvol

Farmabedrijf Johnson & Johnson test momenteel een coronavaccin uit op dieren en start in september met testen op mensen. Dat zegt topman Paul Stoffels in "De afspraak". "Begin volgend jaar weten we of het werkt." En wat als een ander bedrijf sneller met een oplossing komt? "Dat zou fantastisch zijn. Dat meen ik."



Minder naar kantoor of school, ook na corona? Digitaal ondernemer Jo Caudron: "We krijgen een afstandseconomie"

We zullen minder naar kantoor of naar school gaan, ook na corona. Dat voorspelt digitaal ondernemer Jo Caudron in "De zevende dag": "Hoe langer deze situatie duurt, hoe meer werkgevers en werknemers zullen beseffen dat we dit niet zomaar kunnen terugdraaien". Wanneer we samenkommen, zowel op school als op het werk, zal sociaal contact op de



**“Customers will never love
your company until the
employees love it first.”**

— Simon Sinek

AUTHENTICITEIT
CONSISTENTIE
EN VOUD

THE CANDIDATE EXPERIENCE

awareness
experience

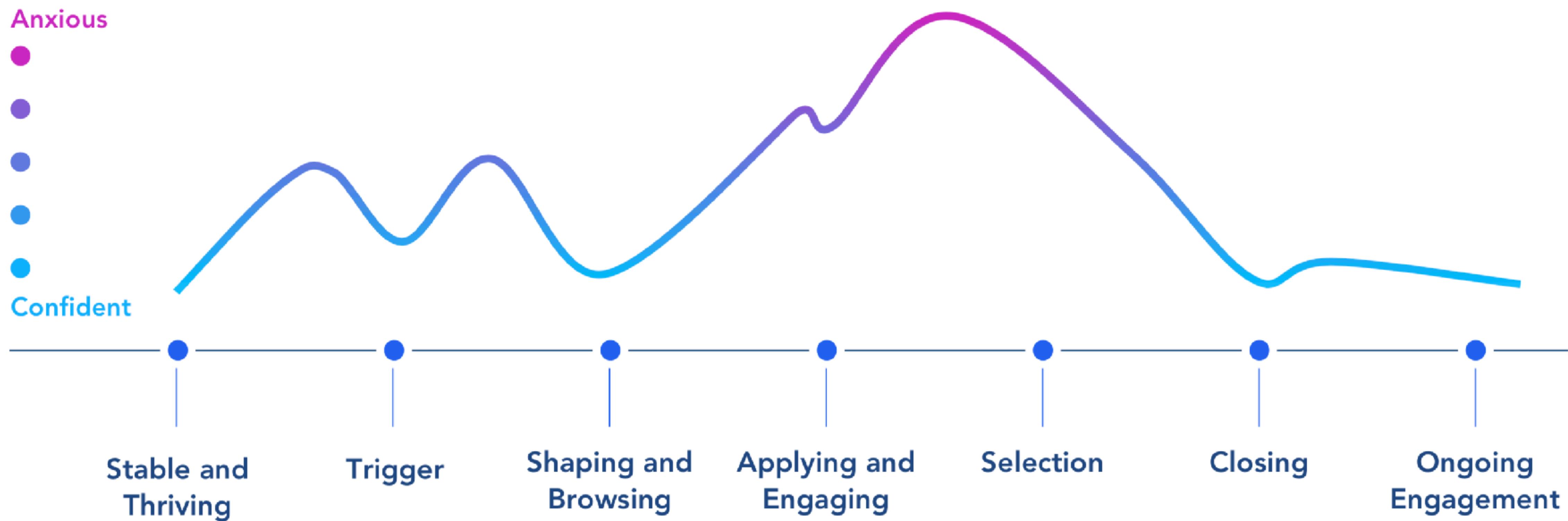
consideration
experience

application
experience

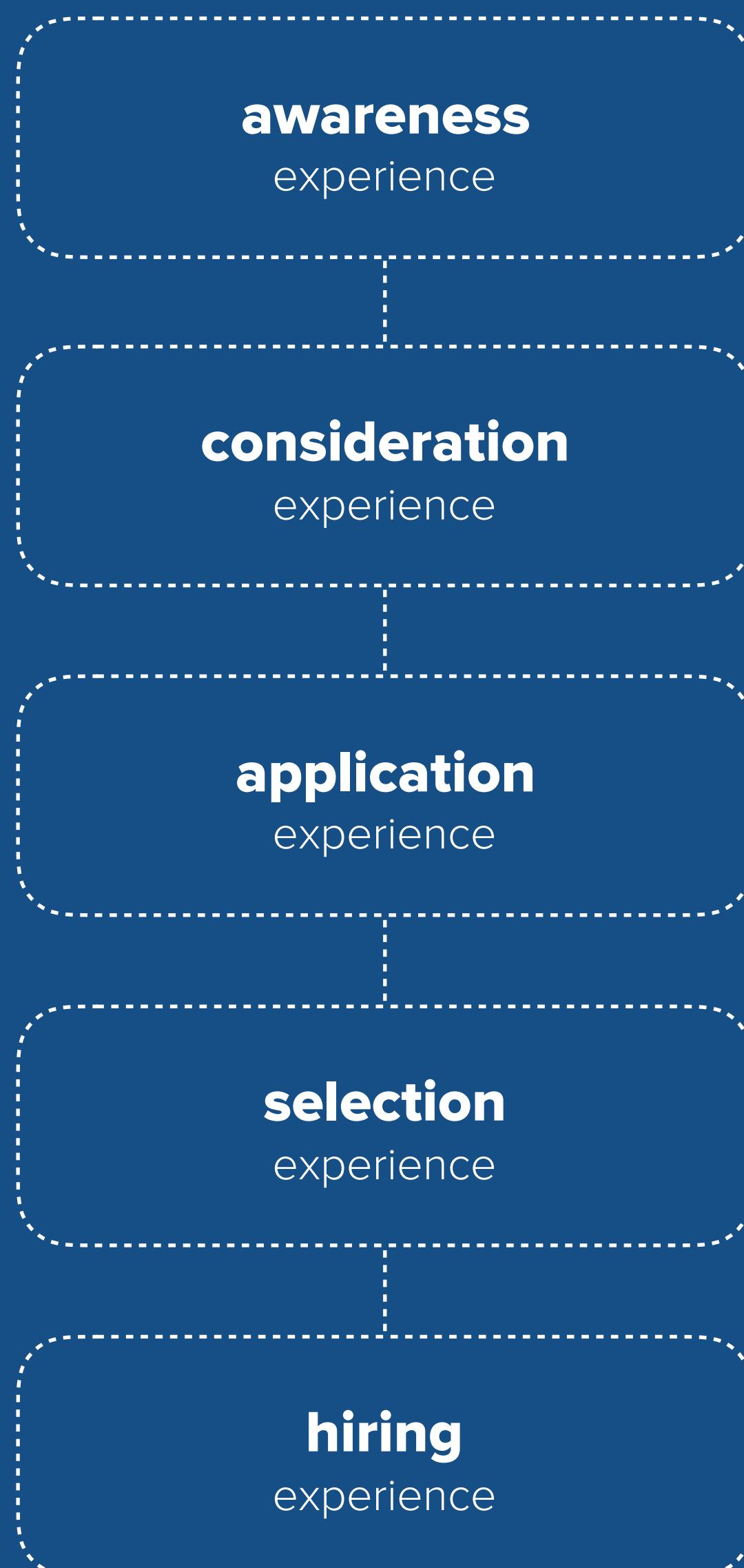
EMPLOYEE VALUE PROPOSITION

EMPLOYER BRAND STORIES

The job search is a complex, emotional journey for candidates



THE CANDIDATE EXPERIENCE



THE EMPLOYEE EXPERIENCE



EMPLOYEE VALUE PROPOSITION



EMPLOYER BRAND STORIES

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THE EMPLOYEE EXPERIENCE

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consideration
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application
experience

selection
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hiring
experience

offboarding
experience

reward & recognition
experience

workplace & wellbeing
experience

career growth
experience

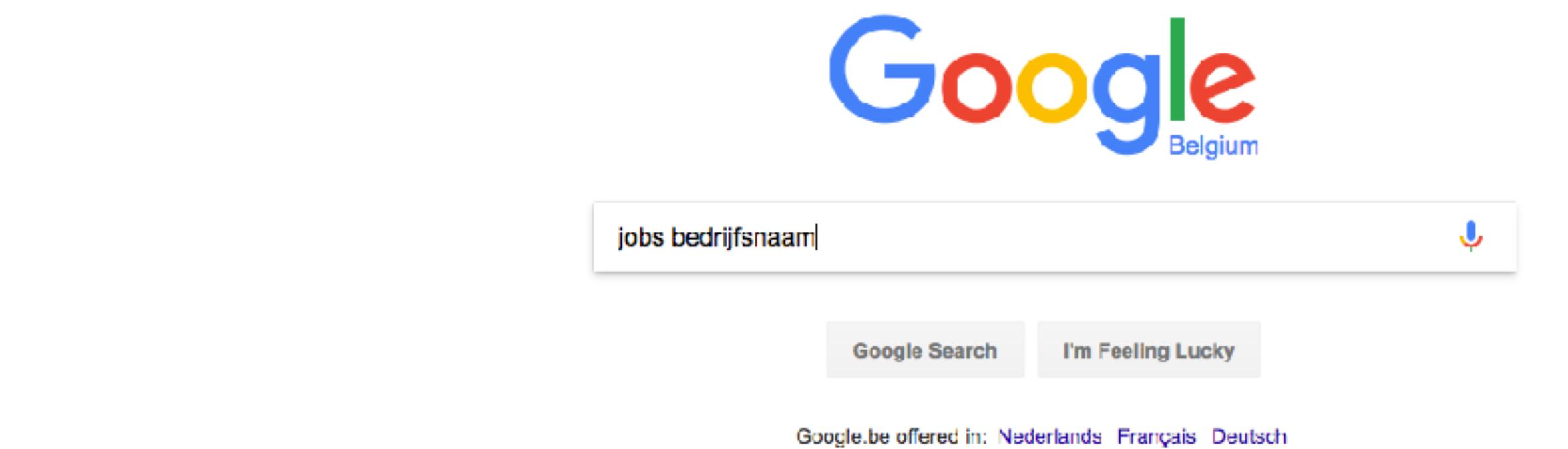
learning & development
experience

vision & values fit
experience

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EMPLOYER BRAND STORIES

onboarding
experience

**What**

Job title, keywords, or company

operator



mechelen

Where

city, province or postal co

within 25 kilometers

Job Type ▾

Location ▾

Co

Post your CV - It only takes a few seconds

operator jobs in Mechelen

Sort by: relevance - date

Page 1 of 1,065 jobs

TECHNISCH OPERATOR

Puurs

- "Als Technisch Operator hou ik de lijn operationeel."
- Dat kan gaan van overbelasting van een sterrenwiel tot een blokkade.
- En bij Pfizer kan dat.

30+ days ago • Save job

GUNVOR
PETROLEUM
ANTWERPEN**Process Operator Refinery - 5 ploegen**



JCoS CONSULTING

SUPPLY CHAIN PROFESSIONAL.

[APPLY NOW](#)

SHARE

JCoS Consulting, a Belgian consultancy agency with many high-profile companies and strong brands among our clientele. On their behalf, we take care of all finance and accounting matters – from bookkeeping to cash management and even supply chain – because that involves figures as well. Or rather, that's what you take care of, as a supply chain professional. Together with the staff of our client's supply chain department, of course, with whom you form a team.

YOUR JOB.

As a supply chain professional, you work in our client's logistics department in order to gain a thorough understanding of the processes involved. You know exactly how many products are being manufactured for which customers, how much material is used and exactly what it all costing. And also, how those products get delivered to the right customer or target market on time. Because you also regularly lend a hand with operations, you know exactly where there is room for improvement and are able to suggest appropriate solutions. So that our client's supply chain will be running beautifully in no time.



WHO TO CONTACT

Reiko Wouters
Recruitment Officer
P 00323483864
E reiko.wouters@jcosconsulting.be

You're a real crack when it comes to process improvement and you love it so much, you could do it all day long. Your problem-solving and planning skills surely have something to do with it. No wonder you've developed a passion for supply chain management.

You also hold a Bachelor or Master in Logistics Management, Global Supply Chain Management, Business Management (with a focus on Logistics) or another logistics related major. And you have had some initial work experience in planning, analysis, or supply chain – during which you were able to discover your strong communication skills, too.

OUR OFFER.

A project lasts an average of 10 months. And then you'll move on to our next client. So you can expect plenty of variation, lots of opportunity for learning and above all, lots of new challenges. But no worries, you'll also get plenty of extra instruction and training. And naturally, a salary commensurate with your efforts, together with a company car and an insurance package. And a fantastic JCoS team, of course.

Sounds like a plan?

[APPLY NOW](#)

SHARE

APPLICATION PROCESS.



1 SCREENING BY TELEPHONE.

As soon as we receive your CV – via LinkedIn, at a job fair or via our site – we'll get started with your application. We'll give you a call and get to know each other during a brief but to-the-point conversation of about a half an hour. Are we on the same wavelength? Then we can arrange a date and time for you to come in to meet us face-to-face.



2 COME MEET US.

During our first meeting, you'll get to know a little more about our way of working. And we'd like to hear what you have to say, too. Not to talk about the weather, we've probably already done that to break the ice. But rather to hear about your competencies, language skills, motivation, salary and availability. You can go over your technical skills with the loyalty manager. And then you'll have the chance to let everything sink in a little.



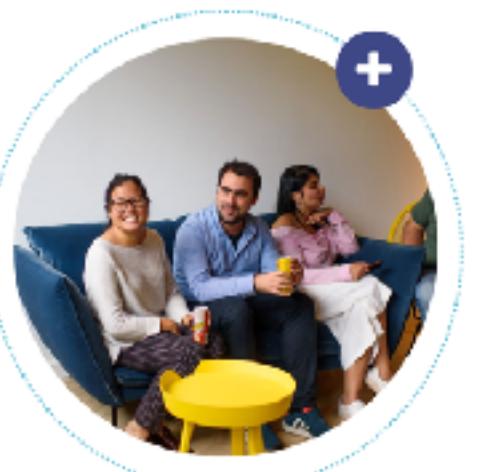
3 CONTRACT NEGOTIATION.

Are we all in agreement that we've found a match? Then we'll call you with the good news. Any further questions? This is the time to ask them. Because shortly, we'll be expecting you to come in to discuss your contract. And before you know it, you'll be assigned to one of our clients for your first challenge. Good luck!

Where
WOULD YOU LIKE TO WORK?



HUMAN RESOURCES



FINANCE AND IT



SUPPLY



SALES



MARKETING



INTERNSHIPS

Meet
YOUR COLLEAGUES





Kijk binnen bij
LLBG

Dit zijn geen sandwiches.

Tine, Marketing Manager Ethel, Key Account Manager Ibrahim, Lijnverantwoordelijke Mario, Orderpicker Artur, Chauffeur

THE CANDIDATE EXPERIENCE

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Insilencio werft aan: Employer Marketing Strategist m/v

BEN JIJ ONZE VOLGENDE EMPLOYER MARKETING

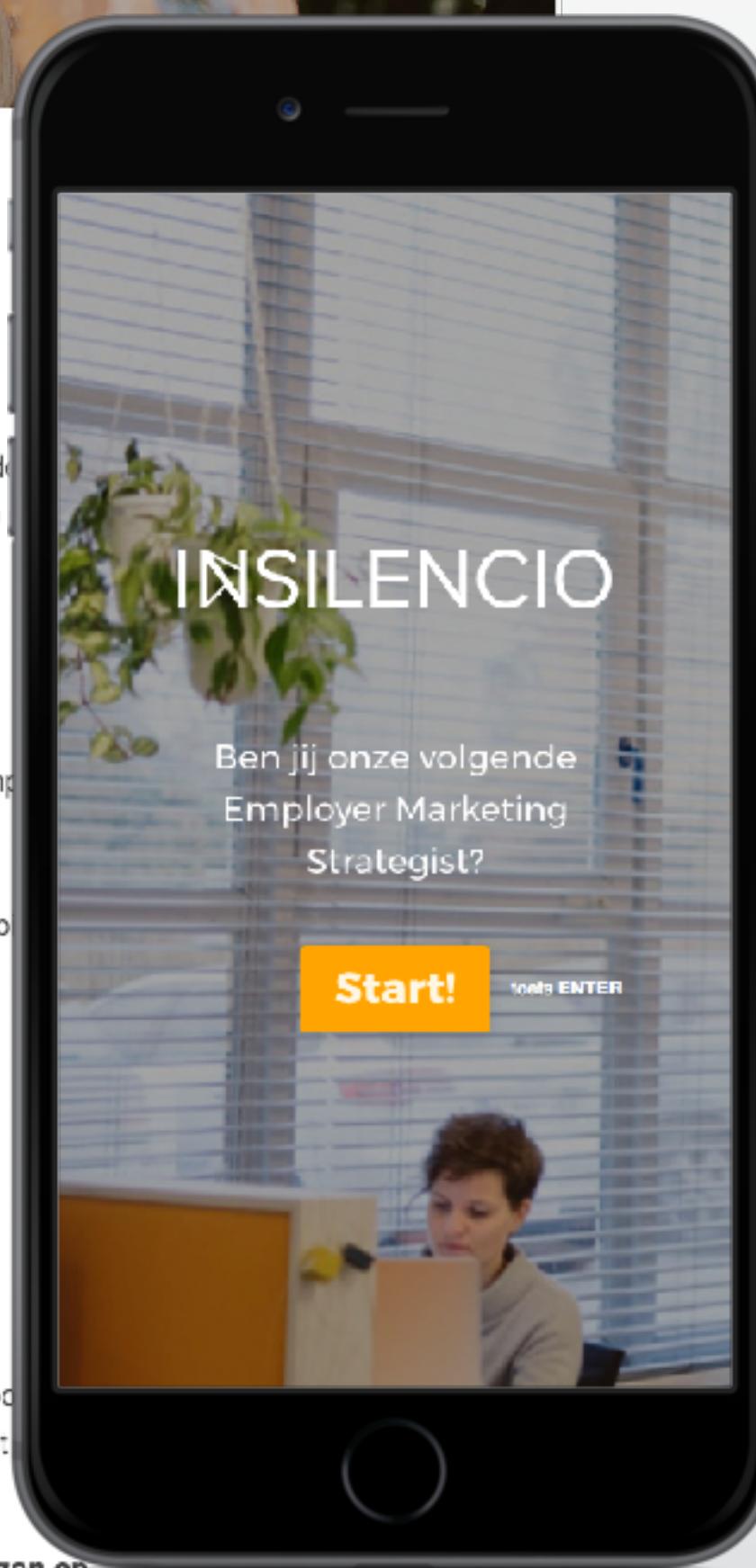
Wil je werken bij Insilencio? Dan wil ook jij een expert in employer marketing worden? Een zelfsturende marketingprofessional die in een team vol passie bedrijven helpt om een voorkeurswerkgever te worden. Want wij willen meebouwen aan succesvolle bedrijven die topkandidaten aantrekken en hun medewerkers naar ongekende hoogten stuwen.

Dat doen we door communicatiestrategieën uit te tekenen én uit te voeren via employer branding campagnes, rekruteringscommunicatie en interne communicatie. Advies verlenen, employee ambassadorship aanwakkeren, straffe content maken, communicatiekanalen ontwikkelen en campagnes voeren. Zo creëren we impact bij bedrijven. Zie jij dat zitten?

SOLICITEER

WAT VERWACHTEN WIJ VAN JOU?

- **Dat je een kick haalt uit complexe projecten** en niets liever doet dan je hoofd breken over vijf werkgevers tegelijk. Wat maakt dat je alle time management zomaar in je achterzak hebt zitten.
- **Dat je sterk bent in vragen stellen, behoeften in kaart brengen, en adviezen op maat bedenken en formuleren.** Je advies zet je om in een effectief plan van aanpak waar je ook een budget voor opstelt. Je bent dus razendsnel in Keynote of Powerpoint, en gaat maar al te graag op pad om nieuwe klanten en projecten te scoren.



Key Account Manager Retail

Sales Retail Genval, Belgium

Job openings > Key Account Manager Retail

Key Account Manager Retail

Job description

On the terrace, there are those who drink a strawberry diabolo and those who drink a Schweppes. And you, what's your perfect?

Schweppes Suntory Benelux is part of the **Suntory Beverage & Food Europe** group.

Our ambition: to become **THE reference in the beverage market**. We sell iconic brands such as Schweppes, May Tea, Oasis, Orangina, Cini, Dr Pepper, Pulco, Ricqles, Canada Dry and Aquafruit!

Our vision: to bring **Taste and Pleasure to the world, good for People and the Planet!**

As **Key Account Manager**, you are responsible for one of the three most important retail customers in Belgium. As such, you are the guarantor of the achievement of our strategic objectives in Retail. You join the Retail department (about 24 people) and report to the **National Account Manager Retail Belgium**.

In everyday life:

- You build and maintain a long-term partnership with each of your customers
- You set up and ensure the follow-up of **promotion plans**, collections, selections,...
- You are responsible for the **strategy and promotional execution** at the customer's site
- You manage **negotiations** in relation to the commercial strategy and commercial conditions of customers
- You implement and ensure the continuity of the **distribution strategy** per customer
- You develop and implement **plans to launch new products** for customers
- You identify **opportunities** for efficiency and profitability and overall improvement in account management
- You are responsible for the **accuracy** of customer

Job requirements

Your greatest skill is your **passion** for Retail and the Beverage sector!

Graduated with a **Master's degree** in Commerce/Business, you have at least **5 years of experience** in commercial functions.

Your qualities: **Results-oriented, entrepreneurial** and with an outstanding sense of **organization**.

You are fluent in English, French and Dutch.

Do you recognise yourself in this ad?

Don't hesitate any longer, Schweppes Suntory Benelux is waiting for you!

Apply for this job

Apply for this job

Apply with Indeed

Your full LinkedIn profile
will be shared. [Learn More](#)

Apply with LinkedIn

SHARE THIS JOB OPENING



#1

ONTDEK DE
**FIT MET
DE CULTUUR**

Telefonisch
gesprek
met Tom

1

#2

ONTDEK DE
**FIT MET
DE JOBS**

Kennismaking
op kantoor

2

Case study
uitwerken

3

Case study
presenteren

4

Feedback-
gesprek

5

Loon-
bespreking

6

Contract
tekenen

7

#3

ONTDEK
**JE STERKTES &
JE VALKUILEN**

Klik om een titel toe te voegen

- Not lot of innovations for urine tests yet. Printed electronics very specific cast, sensors that you can put on personal hygiene products



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Yves Helsen • 1st

Manager Support en Opleidingen bij AFAS
Software België

7m •

Vanaf morgen start **Evelyne** om ons supportteam te versterken. Haar bureau kunnen we niet versieren, daarom dat we het welkomspakket dan maar aan de voordeur leggen. Ze was er heel blij mee ook al zal dat strandlaken voor in de tuin zijn. Veel succes!

[See translation](#)



Hans Donckers • 1st

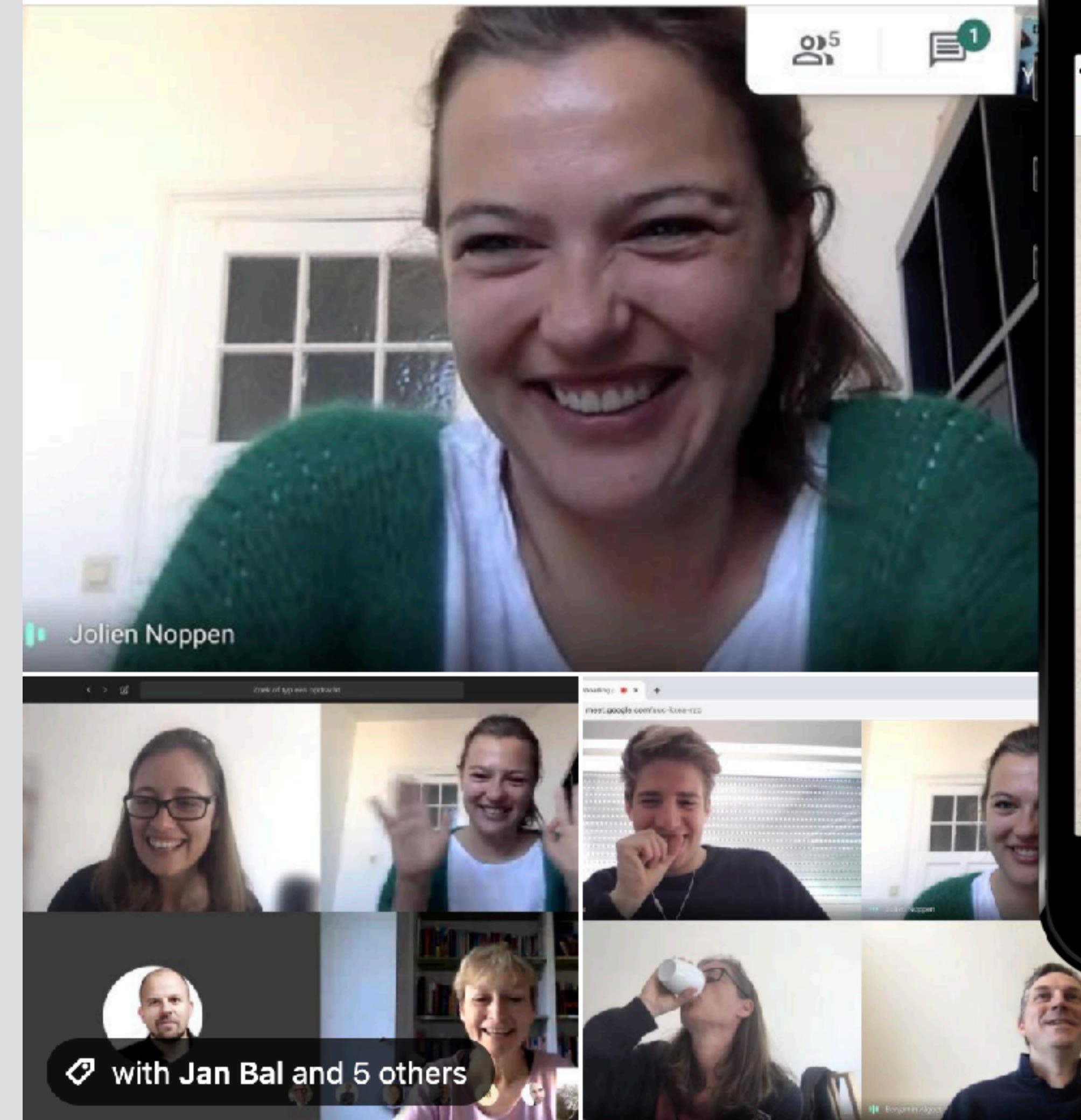
HR analytics entrepreneur // Co-founder at Jigso // Co-owner at Beanmachine

6d •

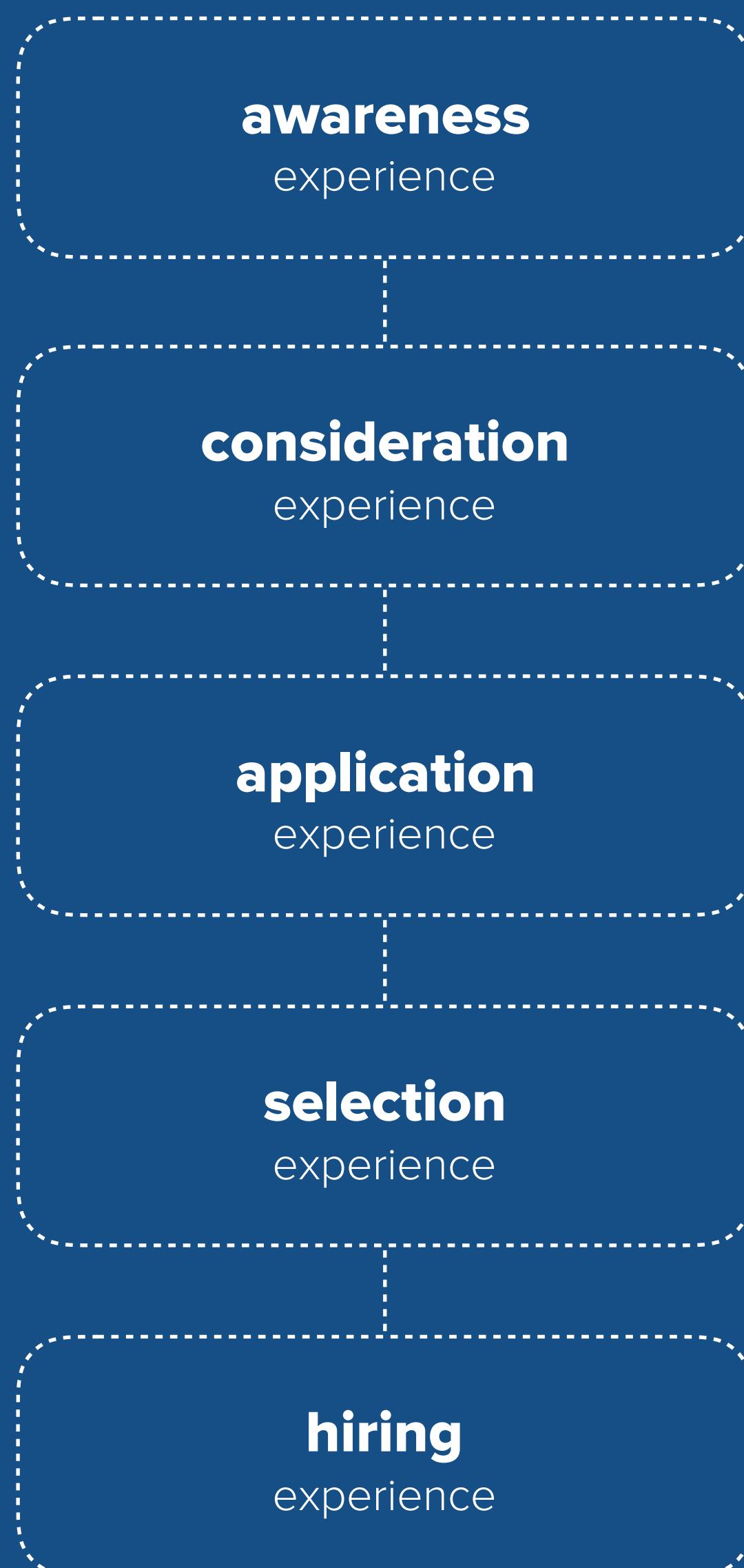
The power of a smile. On your first day in a new job.

We are so excited to welcome **Jolien Noppen** on board as our digital & content lead at **JiGSO** !

Thank you so much for your energy and positive mindset, Jolien. 🙏 I have no doubt that you will bring extra magic to this awesome team. Let's rock! 🤘
#hranalytics #workforceanalytics #growthhacking #smilemore



THE CANDIDATE EXPERIENCE



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EMPLOYER BRAND STORIES

SURVEY EMPLOYEE EXPERIENCE IN CORONATIJDEN



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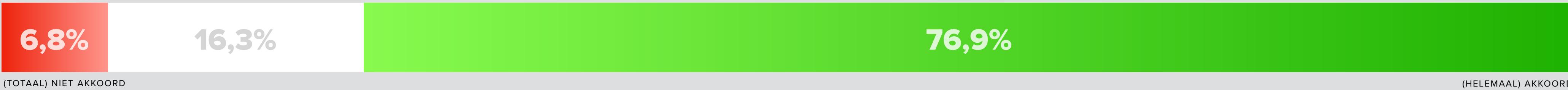
EMPLOYEE VALUE PROPOSITION

EMPLOYER BRAND STORIES



IK BEN ER GERUST IN DAT ONS BEDRIJF DEZE CRISIS FINANCIËEL TE BOVEN KOMT.

N=896



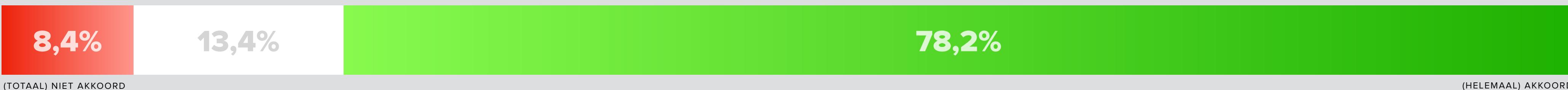
ONZE CEO STAPT IN DEZE TIJDEN MEER DAN OOIT NAAR VOREN ALS INSPIRERENDE LEIDER.

N=896



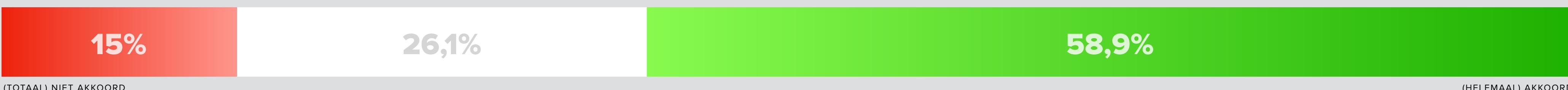
MIJN WERKGEVER COMMUNICEERT DUIDELIJK OVER DE IMPACT VAN DE CORONACRISIS OP ONS BEDRIJF.

N=896



ONZE BEDRIJFSWAARDEN KOMEN IN DEZE TIJDEN MEER DAN OOIT BOVENDRIJVEN.

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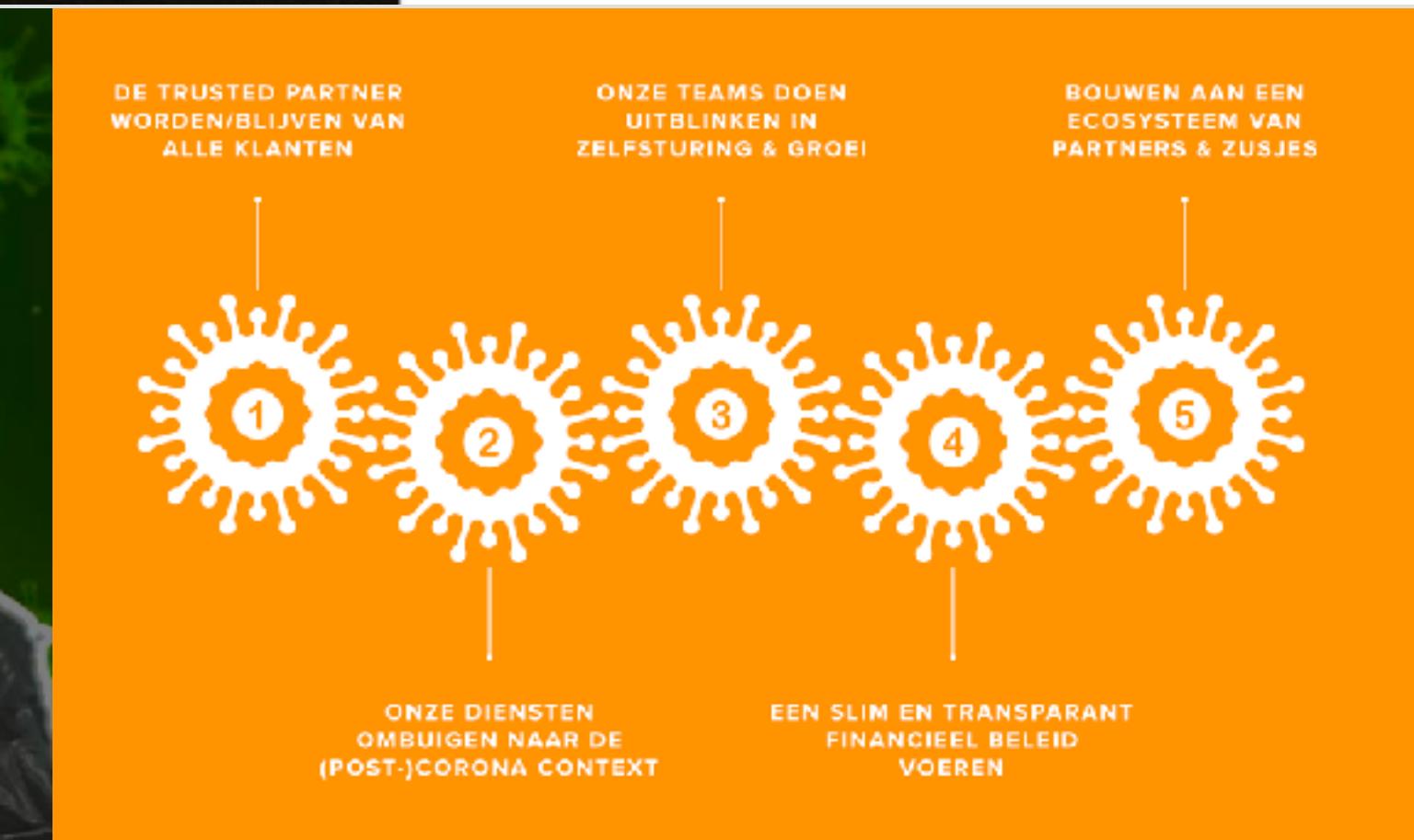




Van Laere NV
4,656 followers
47m •

Corona-tijden of niet ... vandaag is een hoogdag voor onze administratieve duizendpoten! De attenties werden naar iedereen persoonlijk verstuurd en er waren duidelijk enkelen die niet konden wachten om hiervan te proeven! Laat het jullie allemaal smaken collega's en nog eens bedankt voor jullie enthousiasme en inzet! #Secretaressedag #AlwaysGoForWow #ATeamUnlikeAnyOther

[See translation](#)



virginievandaele • Volgen



virginievandaele #Lockdown #Day4 #focusingonthepositive . Feeling supported and understood by your CEO. videomessage from Jef Colruyt to all his employees. #togetherwewillgetthroughthis #grateful #intimesofCorona #colruytgrou

3 w.



safou_organisationdevelopment Great !

3 w. Reageren



22 vind-ik-leuks

20 MAART

Een opmerking toevoegen...

Plaatsen

THE CANDIDATE EXPERIENCE

THE EMPLOYEE EXPERIENCE

awareness
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consideration
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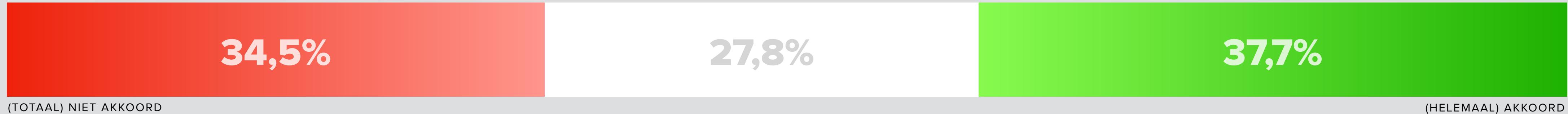
MIJN TAKEN EN PROJECTEN ZIJN NOG STEEDS BOEIEND EN UITDAGEND.

N=896



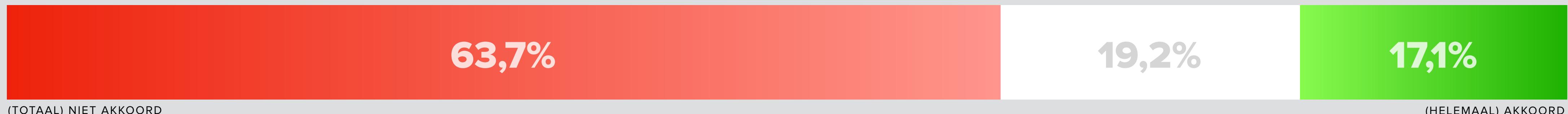
IK MAAK IN DEZE PERIODE VOLDOENDE TIJD OM NIEUWE DINGEN TE LEREN EN NIEUWE SKILLS AAN TE SCHERPEN.

N=896



IK WIL IN DE KOMENDE PERIODE GRAAG DE SPRONG MAKEN NAAR EEN NIEUWE JOB.

N=896



Vandaag



Mei 2020

Week 20



Dag



WO

13

GMT+02

07:00

08:00

09:00

TEAM CHECK-IN, 08:30

10:00

Abitiegesprek met [REDACTED]

09:30 – 11:00

11:00

Abitiegesprek met [REDACTED]

11:30 – 13:00

12:00

13:00

Abitiegesprek met [REDACTED]

14:00 – 15:30

14:00

Abitiegesprek met [REDACTED]

16:00 – 17:30

15:00

16:00

17:00

18:00

19:00

20:00



The screenshot shows three overlapping mobile application screens. The central screen displays the 'NATURE NEEDS HEROES' campaign manifesto with a '4 PILLARS QUIZ' section. The quiz consists of eight orange progress bars, each with a yellow dot at the start and an orange dot at the end. The bars are labeled: 'SELL ME THE DREAM', 'INSPIRE ME', 'SERVE ME QUICKLY', 'LEAVE ME ALONE...FOR NOW', 'THANK', 'CLOSE', 'CONVINCE', and 'COMMUNICATE'. A blue circular button in the center says 'BACK ON TRACK!' and '+ 5 XPI'. Below the bars are two green buttons: 'Next' and a profile picture of a woman. At the bottom are navigation icons: home, user, search, and info. The left screen shows a 'TEAM CHECK-IN, 08:30' event from 09:00 to 09:30. The right screen shows a 'WE ARE NESTLÉ | WELCOME' section with basic goals like 'Contribute to a healthier future.' and 'Do business in a sustainable way with a solid foundation of compliance and a culture of respect.'

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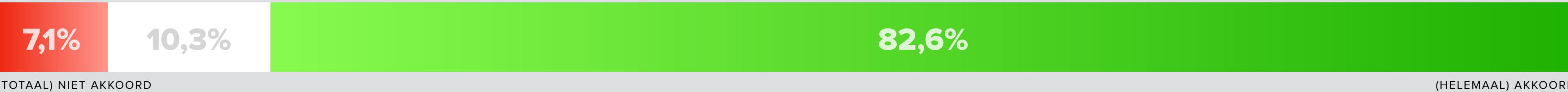
EMPLOYEE VALUE PROPOSITION

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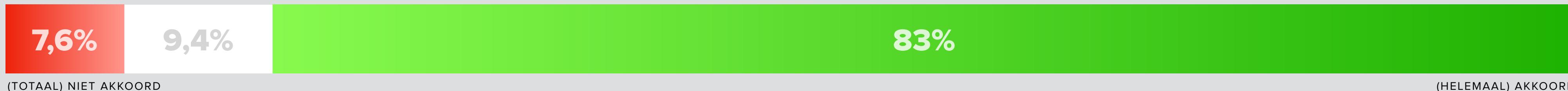
**MIJN WERKGEVER CREËERT EEN WERKOMGEVING
DIE MIJN VEILIGHEID EN GEZONDHEID VOOROP STELT.**

N=896



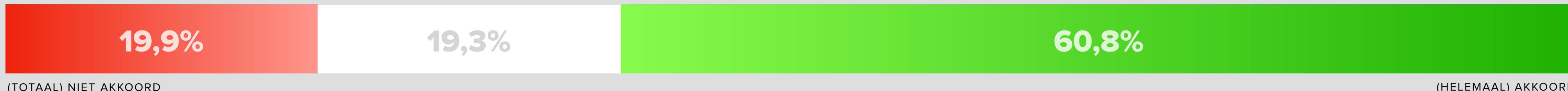
**MIJN WERKGEVER VOORZIET IN DE NODIGE TOOLS
OM THUISWERK ZO MAKKELIJK MOGELIJK TE MAKEN.**

N=680



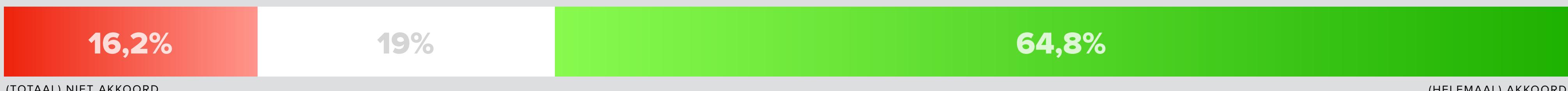
**DE OMSTANDIGHEDEN OP MIJN WERKPLEK
GEVEN ME GEEN EXTRA STRESS IN MIJN JOB.**

N=181



**MIJN LEIDINGGEVENDE NEEMT REGELMATIG CONTACT OP
OM TE POLSEN HOE HET MET ME GAAT.**

N=896



Febelfin

Corona nieuws
April 2020

Febelfin werkt ... van thuis!

Door het coronavirus werken we allemaal veel meer thuis. Ook bij Febelfin! Dat heeft best wel wat voordelen. Maar ook een aantal nadelen.

Daarom geven we je in dit krantje tips om thuis te werken, een aantal leuke spelletjes en zorgen we voor wat contact met je collega's. Veel plezier!

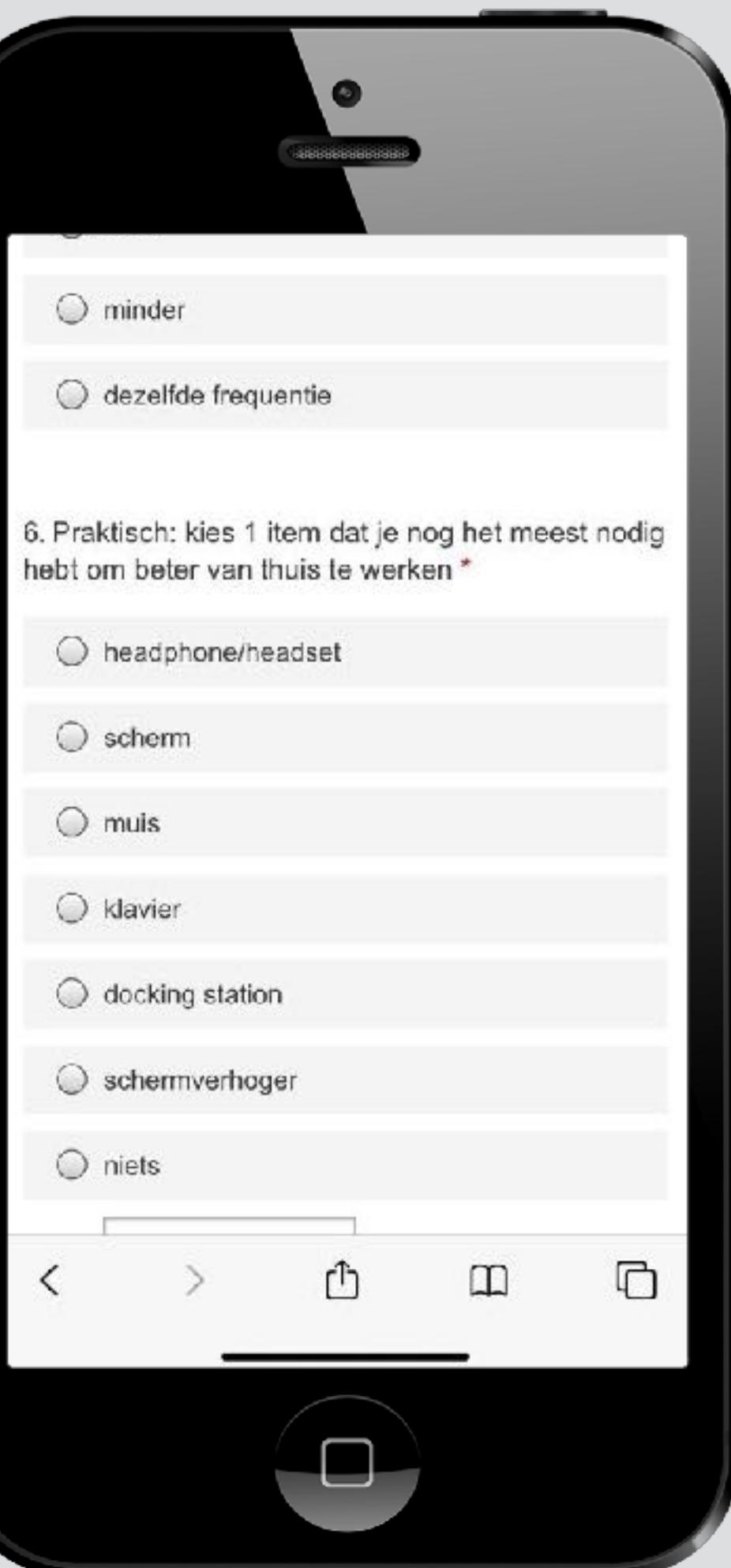
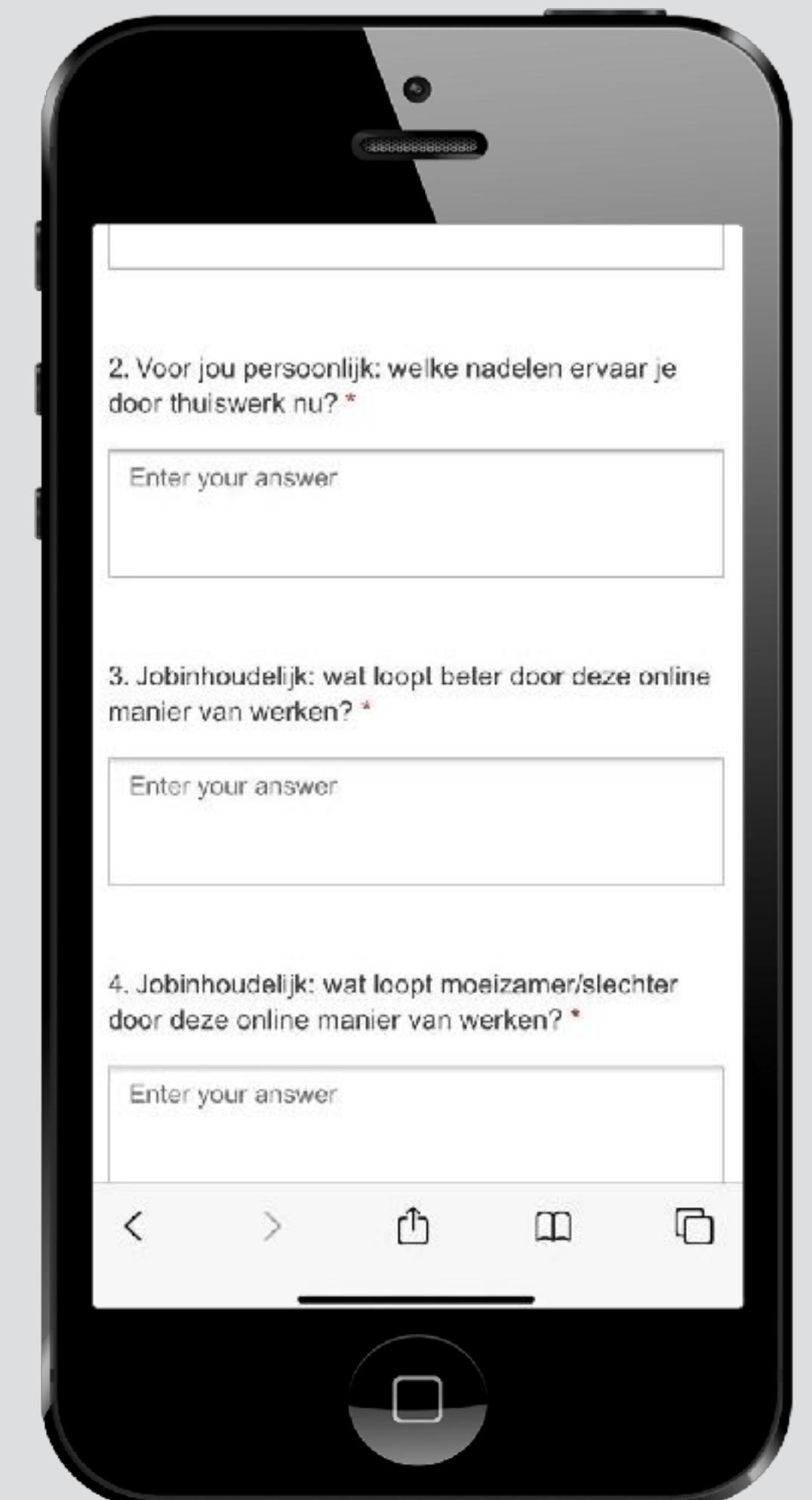
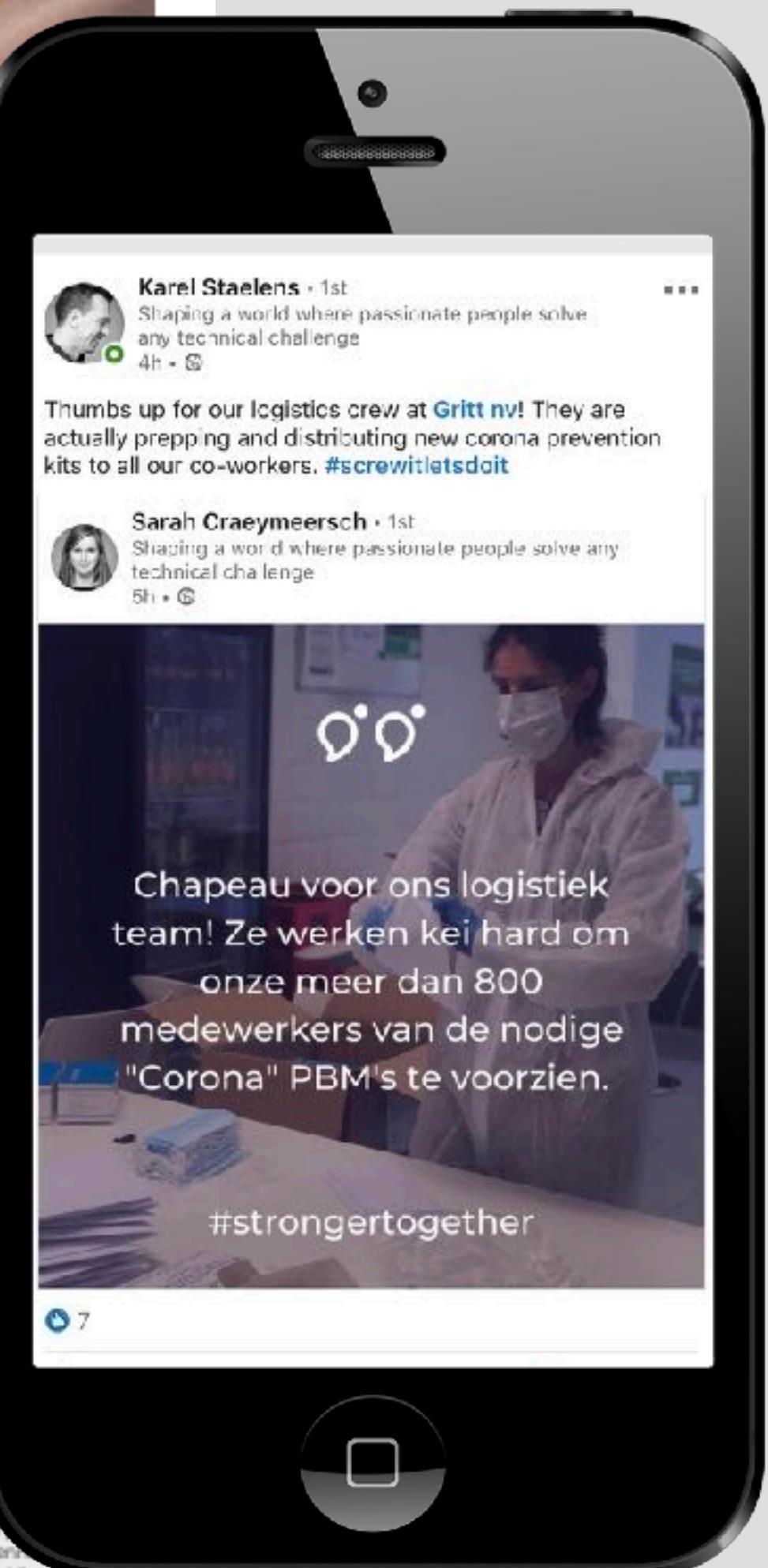
67 collega's werken van thuis uit **93** dagen tot aan onze verhuizing **67** dagen werken we al van thuis **67** dagen werken we al voor

Bij Febelfin werken we sinds <datum> van thuis.
Nieuwsgierig naar de home offices van je collega's? Je ziet ze hier.

17 mei om 16u Vragenuur met Koen
Een webinar is een samenvoeging van de woorden "Web" en "Seminar", een evenement op internet waarbij online publiek aanwezig is.

De deelnemers kunnen vanaf een keurige locatie inloggen om eraan te volgen. De bedoeling is om kennis te brengen op de kijker. Een opleiding die online kan volgen, zeg maar.

Webinars zijn al langer in opmars, maar winnen in tijden van corona nog aan populariteit. Wanneer medewerkers niet fysiek kunnen aanwezig zijn, is een webinar een goede oplossing.



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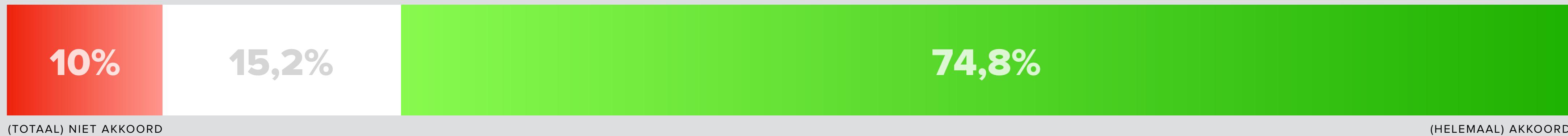
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MIJN WERKGEVER DOET ER ALLES AAN OM ME CORRECT TE BLIJVEN VERLONEN IN DEZE MOEILIJKE TIJDEN.

N=896

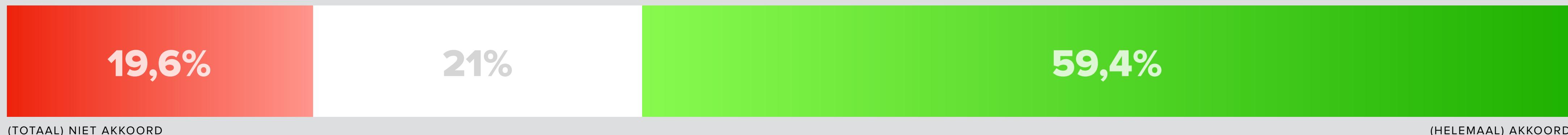


(TOTAAL) NIET AKKOORD

(HELEMAAL) AKKOORD

IK KRIJG VOLDOENDE DANKJEWELS VOOR DE INSPANNINGEN EN FLEXIBILITEIT DIE IK MOMENTEEL TOON.

N=896



(TOTAAL) NIET AKKOORD

(HELEMAAL) AKKOORD



Carla Rijmen • 1st

TEAMLEADER bij LIMBURGSE DISTRIBUTIE MAATSCHAPPIJ voor LIDL

5h • 5h

Onze Lidl directie blijft de inspanningen van haar medewerkers waarderen.

[See translation](#)



MERCI

Adriaan
Adrian
Adriana
Adriana Isabel
Adriana Sofia

MERCI

Nathaly
Nathan
Nathasja
Natyra
Nauhria
Naveed Ur

MERCI

Joseph Romaric
Josephine
Joséphine
Josiane
Josip
Josse

MERCI

Otman
Ouafae
Oualid
Ouarda
Oubaida

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experience

EMPLOYEE VALUE PROPOSITION

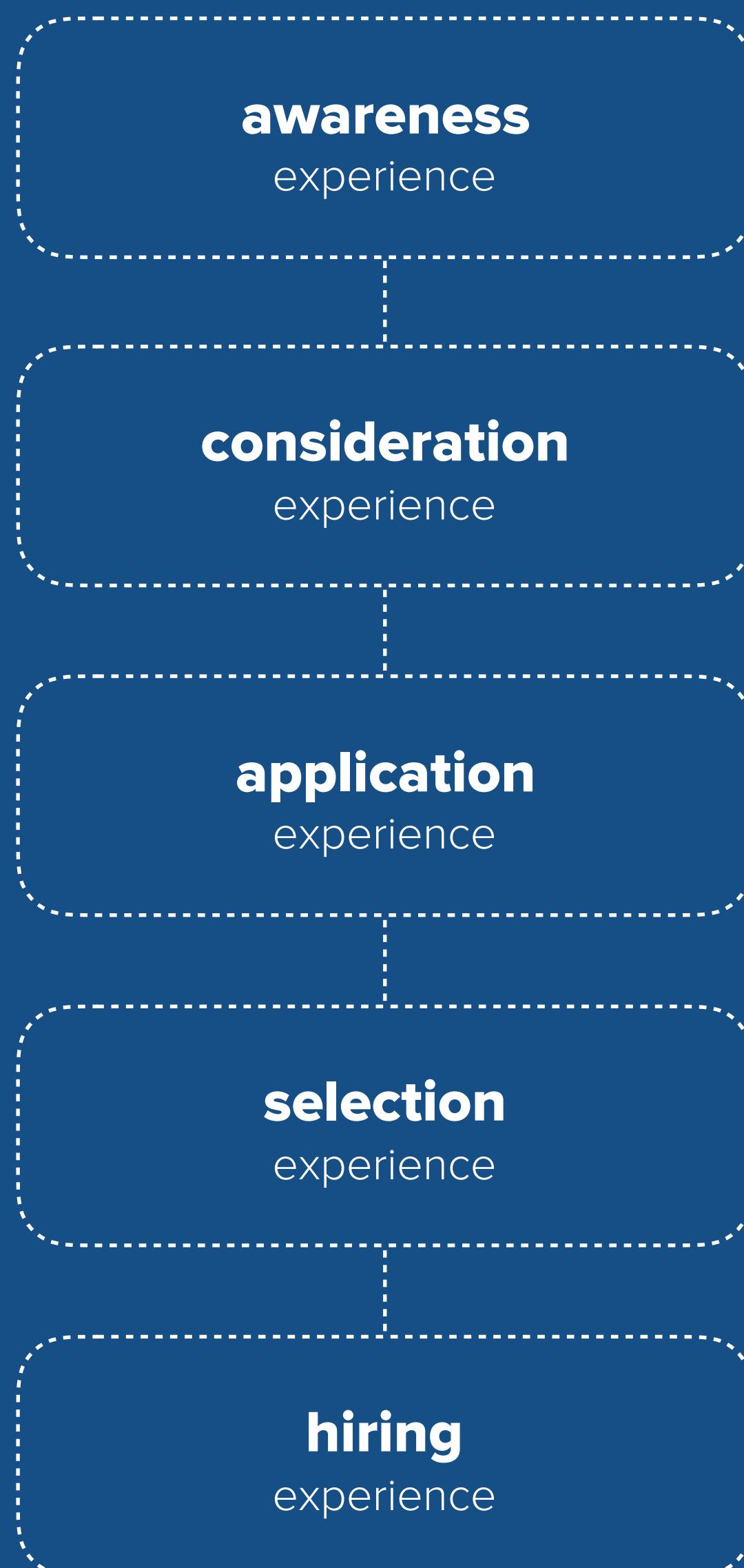
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experience



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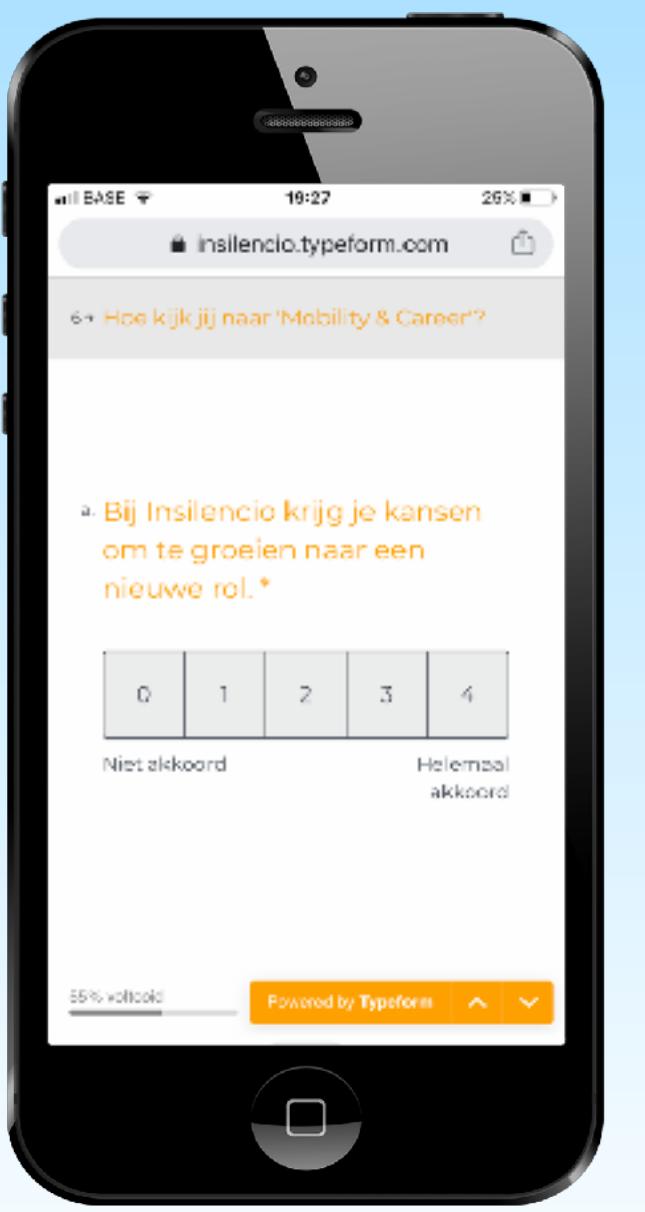
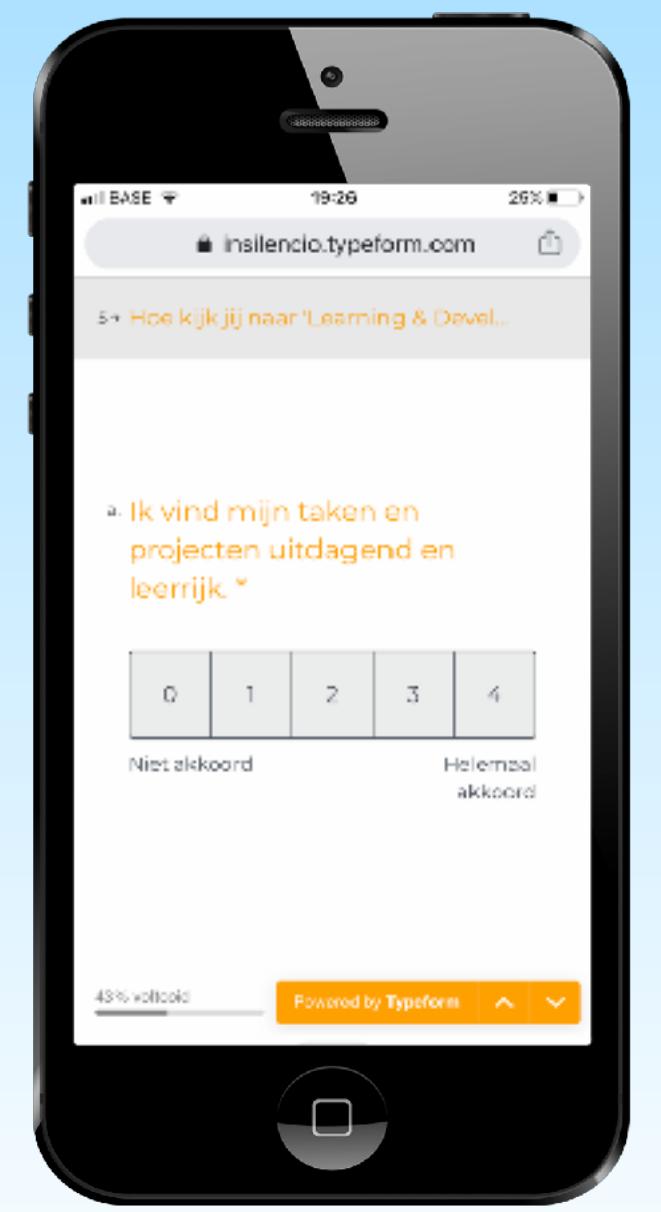
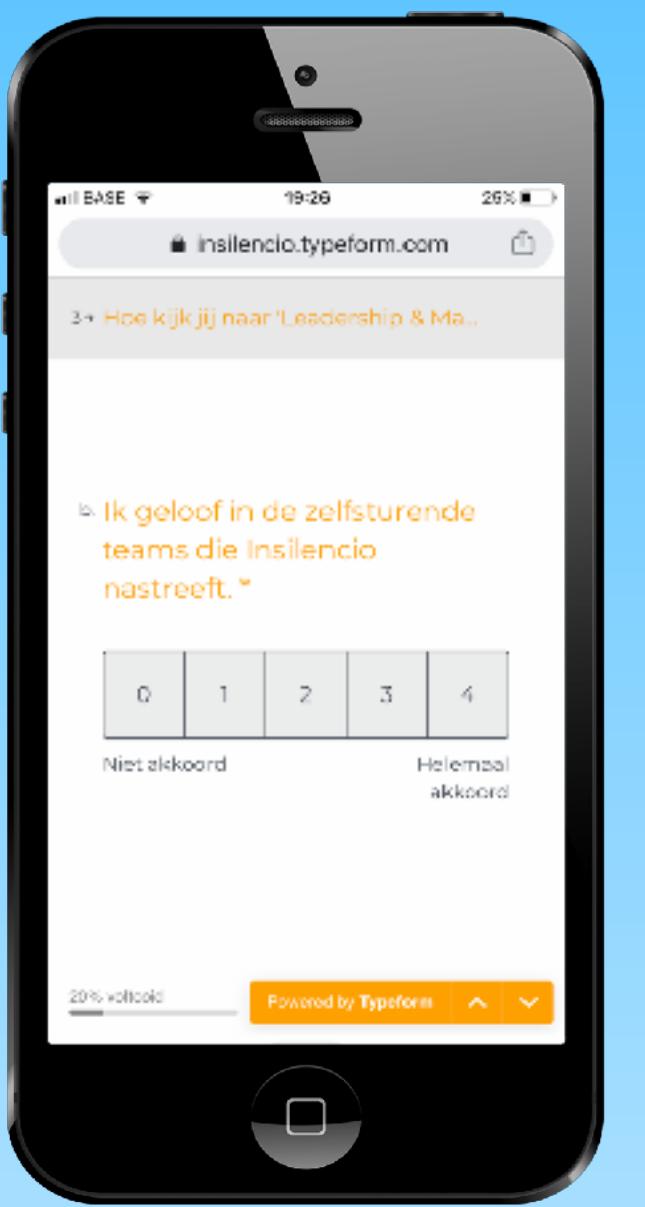
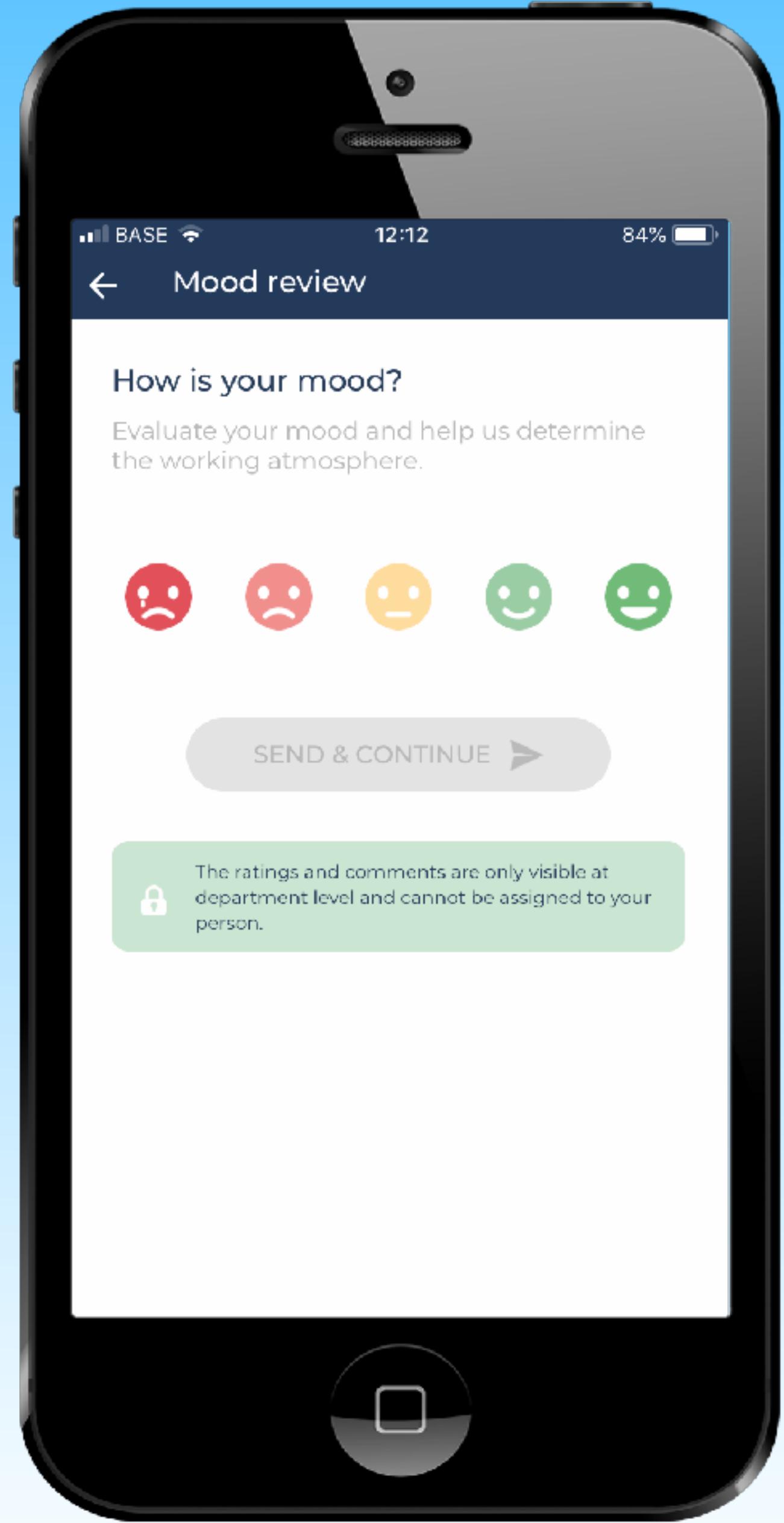
THE EMPLOYEE EXPERIENCE



EMPLOYEE VALUE PROPOSITION



EMPLOYER BRAND STORIES



HOE BELEVEN WERKNEMERS HUN JOB IN CORONATIJDEN?

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